

LABELLING

The rules on labelling for organic food are set out in Articles 23 to 25 of EC 834/2007 and Articles 57 and 58 of EC 889/2008.



EU Organic Logo

From 1st July 2010, the new EU “Euro -leaf” logo for organic products will be introduced throughout the European Union. The use of the EU “Euro -leaf” logo will be mandatory for all pre-packaged organic products that have been produced in any EU Member State.

OF&G are not requiring the mandatory use of the OF&G logo.

The EU logo can be used on a voluntary basis on non-pre-packaged organic products that originate from the EU or that are imported from third countries.

The organic EU logo shall comply with the model shown.

The reference colour in Pantone is Green Pantone no.[376] and Green [xx% Cyan + xx% Yellow], when a fourcolour process is used. The organic EU logo can also be used in black and white as shown, only where it is not practicable to apply it in colour.

The EU logo must have a height of at least 9mm and a width of at least 13.5mm; the proportion ratio/height/width shall always be 1:1.5.

Exceptionally the minimum size may be reduced to a height of 6mm for very small packages. The logo and the control body code (see format below) to be placed anywhere on the pack provided that they are in a conspicuous place that is easily visible, clearly legible and indelible.

This EU logo will be mandatory where a product has at least 95% organic agricultural ingredients. The logo cannot be used if less than 95% of the content of agricultural ingredients of a product have been produced organically.

The information in italics is still under discussion and is expected be confirmed at the formal discussions with the EU Commission in the first week of March 2010.